



# Equi Stone

The Complete Equestrian

**Horseshoe Cottage, Rectory Road, Roos. Hull. East Yorkshire HU12 0LA**

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Dear organiser/Business

Welcome to the Equi Stone Equestrian Event Diary. I would like to enquire as to whether you would be interested in placing dates, advert (s) or both within the Autumn/Winter issue. The size of the advertisement page in the publication is A5 in either landscape or portrait.

Date entries are free (this includes dates in the publication and on the website). The dates can consist of any events in relation to horses, I.e. Show jumping, dressage, hunter trials, one-day-events, clinics, training nights, sponsored rides, quiz nights and more...

We now offer a subscription service, as long as the customer subscribes via the subscription section on the diary page of the website, they can receive the diary and any updates as they occur free via e-mail. The diary is still available to view on the website and as a publication.

The costs for advertising within the diary are as follows (costs are for 6 months)

Advertising in the publication

	Full page	Half page	Quarter page
Black/white	£12.00	£7.50	£5.00
Colour	£17.00	£12.50	£10.00

Advertising on the website

Small	Medium	Large
£25.00	£35.00	£45.00

The diary will be available from 1st October.

Please fill in the reply slip and return **ASAP**

Yours sincerely

Emma Stone  
Equi Stone

